

Company Profile

Major customers and key partners

Levinci CO., Ltd.

Featured projects

▲ Agenda (case studies)

- 1 **Building POS Ecosystems based on Cloud Computing for the retailer and restaurant**
- 2 **Building a mobile application for sales in the Food and Beverage industry**
- 3 **Implementing digital transformation for the internal management system of a Construction and Interior Design Company**
- 4 **Building a wholesale web-based platform for an export business**
- 5 **Building a recruitment website integrated with internal operating system**
- 6 **Designing and upgrading an E-commerce platform for U.S. based pharmaceutical enterprise**



Client: HarmonyPay Inc.

Harmony Payment Systems was founded in 2008, specializing in providing payment solutions for small and medium size businesses and stores. The company's system of products and services is located in most of the U.S. states.

Industries: Beauty industry

Project type: Long-term cooperation

Location: United states, Canada, Vietnam

First release date: April 30, 2018



Build POS Ecosystems base on Cloud Computing for retailer and restaurant

Project description:

In 2018, Mr. Jerry Nguyen (CEO of Harmony Payment System LLC and HarmonyPay Inc) came to Levinci with the demand to build a POS system integrated with the hardware platform and the payment service that the company was providing.

It is a big and bold idea, which leads to a tremendous change in how hundreds of thousands of small stores operate their businesses. Acknowledging this quest, Levinci established a team with our top-tier individuals to ensure a successful project.

The system was initially defined as 3 separate applications, then Levinci has continuously built and integrated a variety of applications into the Harmony Pay Inc ecosystem to support their diversified sales and service channels, realizing Harmony's expectations.

Tag:

POS, SaaS, eCommerce, Cloud, Retailer, Restaurant, Nails, Beauty, Hardware, Cashier, Payment, Mobile application, Tablet

Technologies:

- Azure
- .NET Core API
- React Native
- Reactjs
- Signalr



1. This is a very large and challenging project. We encountered the challenge of digital transformation for a community of users unfamiliar with computer usage or advanced phone features, leading to challenges in cross-platform user experience (UI/UX) design. This matter determines more than 80% of the success of the product.
2. The second major problem to resolve is the integration with peripheral devices. We need to do researches, integrate and continuously keep updated with dozens of peripheral devices of store POS systems prevalent in the market such as card scanners, cash registers, monitors, network routers, etc.
3. The third issue is the system architecture, algorithms and basic design patterns, which must be researched and elaborated from the very beginning.
4. Besides, we overcame many challenges related to team management, quality assurance, operational efficiency in this project.

Challenges

Project team (2021):

- **Project Management: 2**
- **Development team: 8**
- **QA/QC: 5**
- **Support: 6**

Results

On May 1, 2019 at Vegas Expo – USA, HarmonyPay Inc launched HarmonyPay Consumer App and Salon HarmonyPay Merchant App on Apple App Store and Google Play Store.

Learning from the hands-on experience relating to user needs from HarmonyPay management team, we have created a number of powerful tools in software and services for store owners to be more productive, work less and earn more. In the future, we will continue to innovate and provide more solutions for small and medium enterprises in other sectors of the same industry.

List of applications in HarmonyPay system (updated to 2022):

1. HarmonyPay For Consumer
2. Harmony One
3. Harmony POS (merchant service)
4. HarmonyPay Check-In
5. HarmonyPay Staff
6. HP Web Portal
7. HP Digital websites
8. NailsZone Community (scheduled to launch in 2023)



01 HarmonyPay Application for consumer



.NET Core, React Native, SignalR, Azure Cloud

Service booking platform for multi-providers

Booking application for users of beauty services, restaurant services, etc. Users can modify and confirm appointments directly with the store, see exactly how much will be charged for the services. Besides, the application accepts online payments, making it a more seamless and convenient service experience.

OUTSTANDING FEATURES: PREMIER LOCAL MARKETING

Users can view the best deals in their area in real-time, which providing them with extra service options.



02 Harmony One Application for freelancer and shop owner



.NET Core, React Native, SignalR, Azure Cloud

Mini POS

This application is built for beauty shop owners, freelance stylists, beauticians, etc. It is definitely the most powerful compact POS System in the palm of your hand. The UI/UX designs are extremely user-friendly for general users, and possess all powerful features of HarmonyPay complete POS System.

OUTSTANDING FEATURES

- Ondemand marketing
- On-demand marketing feature
- attract customers when needed. No longer to spend hours waiting for customers to come.
- Online Booking
- Upgrade your booking system to the most advanced interactive booking system in the world.
- APPOINTMENT REMINDERS: A time-saving solution leading to significant decrease in no-shows by up to 40% with automatic text/email reminders for reservated appointments. Customers can chat with service providers via SMS syntaxes on their phones.

03 Harmony POS (merchant service)



GIFT CARD

.NET Core, React Native, SignalR, Azure Cloud

Service booking platform for multi-providers

POS (point of sale) and sales management application for store owners.

- An integrated application for busy owners to schedule appointments, process payments, implement marketing programs and flexible promotions such as gift cards and rewards.
- Optimize management time with appointment management, automatic check-in and effective customer list tracking.
- Accept various payment methods including full payments, partial payments, group payments, and customizable receipts.
- Store owners can promote utilities available from time to time, corresponding to each customer segment.

Outstanding features:

- Gift card and reward point system deployed for separate stores, facilitating direct transactions, maximizing costs and profits.
- A variety of available adjustable options and a wide range of pre-designed gift cards.
- Compatible with any popular payment service. Card payments accepted in any country.



04 HarmonyPay Check-In



.NET Core, React Native, SignalR, Azure Cloud

Service booking platform for multi-providers

This application allows customers to self-check-in and register information at the counter.

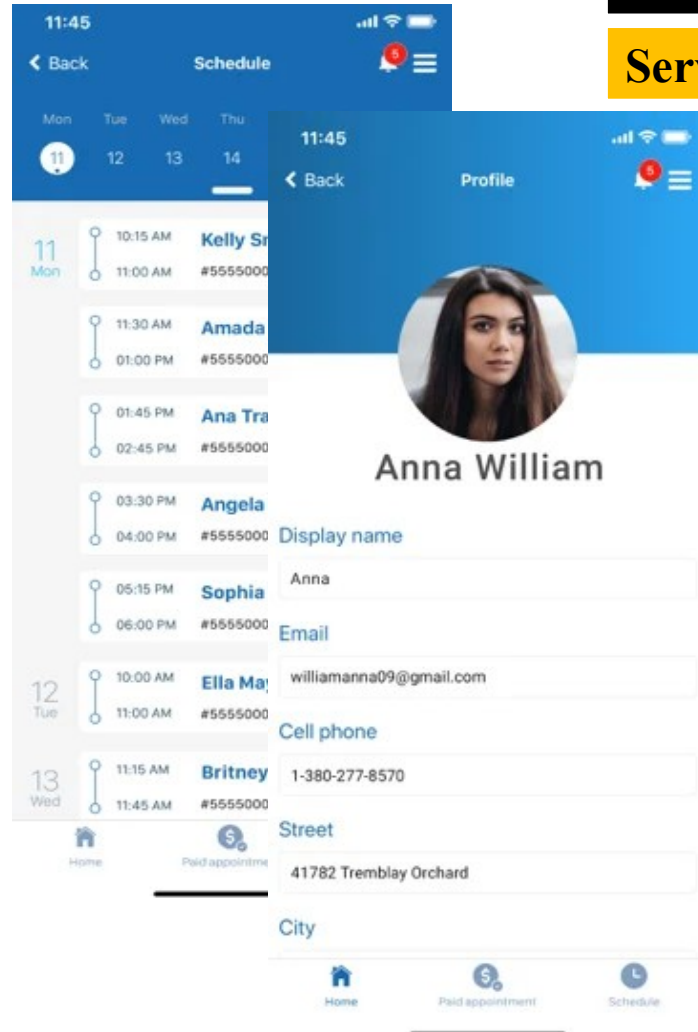
- Synchronize with applications for customers in the HarmonyPay ecosystem.
- Customers can choose the time, type of service and other details.
- Automatically inform the seller of the customer's demands and ensure time-efficient communication.
- Automatically sort completed reservations and new customers.



05 HarmonyPay Staff

.NET Core, React Native, SignalR, Azure Cloud

Service booking platform for multi-providers



This application is designed for employees of the store.

- Each employee can manage their own schedule, their individual customers and salary.
- User-friendly system.
- Allows synchronization with other applications in the HarmonyPay ecosystem.



06 Merchant Web Portal

.NET Core, React Native, SignalR, Azure Cloud

Service booking platform for multi-providers

This is a Web-based application that allows store owners to replace miniature ERP systems.

- Users can customize the salon's operating settings.
- View reports and forecast revenues.
- Check goods and manage service quality.
- Manage employee and customer information.
- Other administrative features.

The screenshot shows the 'General Information' form in the Merchant Web Portal. It includes fields for Legal Business Name, Doing Business As (DBA), Merchant Type (Salon POS), Federal Tax ID, Business Address, City, State, Zip code, DBA Address, and Email Contact. There is a checkbox for 'Same as Business Address' and a 'Business Phone Number' field.

The screenshot shows the 'Users' management page. It includes a search bar, a table of users, and a sidebar with navigation options.

ID	Full name	Email	Phone number	Role	Status
66	Nam test	trsthhh@gmail.com	+1 (520) 567-5686	Administrator	Inactive
65	Vi Long	long.vi@levinci.group	+8439333333	Administrator	Active
64	Vu Nguyen	vu.nguyen@harmonypaymei	+84	Administrator	Active
63	Duyen Hang	duyen.hang@harmonypaym	+1 (231) 231-2312	Administrator	Active
62	Nha tran	nha.tran@harmonypayment	+1 (334) 123-132	Administrator	Active
61	Khanh Le	khanh.van@levincigroup.cor	+21312321334	Administrator	Active
60	Minh Nguyen	minh.nguyen@harmonypaym	+1 (951) 231-2312	Administrator	Inactive

The screenshot shows the 'Approved Request' page. It includes a search bar, a table of approved requests, and a sidebar with navigation options.

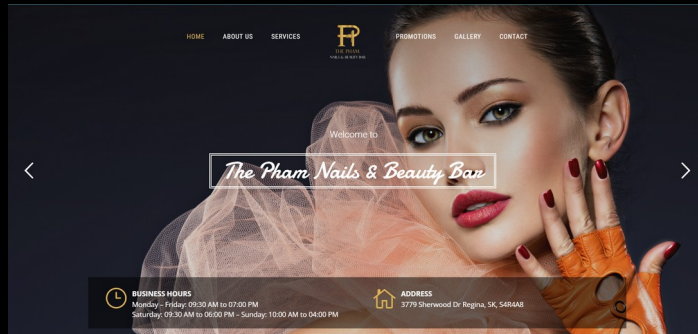
ID	Approved Date	MID	DBA	Owner	Email	Store Phone	Contact Phone	Approved By
557	04/24/2022	28586102899	The Lash Salons	Jonathan Do	cooildo_99@yahoo	+1 (858) 886-8668	+1 (858) 610-2899	Phong Nguyen
556	04/21/2022	18586102899	Lash & Beauty By Kayla	Phung Tran	thelashsupplyusa	+1 (858) 610-2899	+1 (346) 329-0285	Jenny Nguyen
555	04/21/2022	40715014010364	Cami Nails & Spa	Boi Tran Truong	caminailsandspa	+1 (215) 248-9888	+1 (610) 547-4668	Phong Nguyen
554	04/20/2022	16092398343	Sexy Nails	Kim Nguyen	hannahtnguyen12	+1 (609) 239-8343	+1 (856) 394-1220	Phong Nguyen
553	04/20/2022	999988887777	merchant test	van van	van@gmail.com	+1 (111) 111-1111	+1 (111) 111-1111	Vân Vo
551	04/06/2022	92570000003891	KB Nails	Trang Tran	trangreen_xinh@	+1 (937) 552-9279	+1 (732) 881-9697	Jenny Nguyen
550	03/17/2022	18164780338	New Nails 2000	Bao That Ton	Newnails2000co	+1816-478-0338	+1 (201) 887-8532	Phong Nguyen

07HP Digital websites

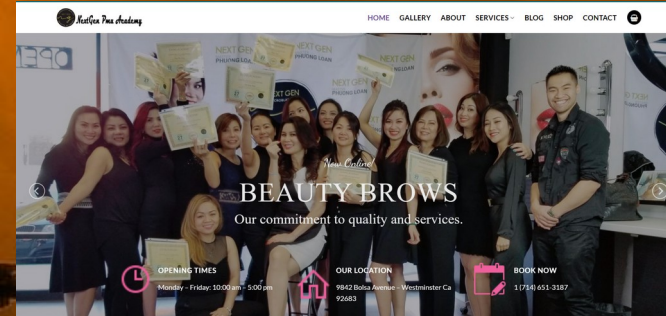
The system of websites is designed and built expeditiously (less than 1 week). The standardized process and well-trained support team bring in stunning products to customers within an incredibly short time.

PHP, WordPress, SiteGround

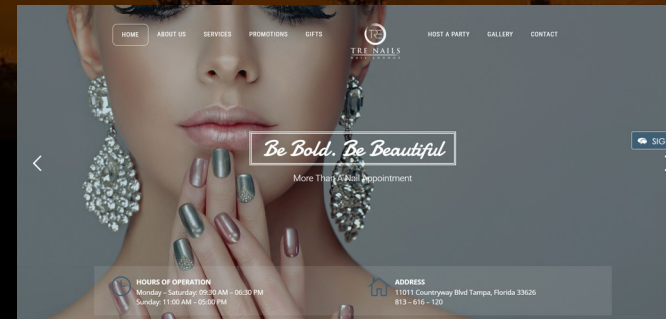
Popular websites



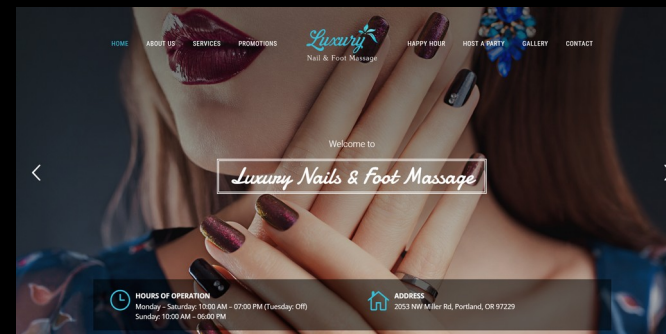
The Pham Nails & Beauty Spa
Industries: Nails & Beauty Spa
Project type: Longterm cooperation
Location: United States
First release date: May, 2020



Nextgen PMU Academy
Industries: Beauty Academy
Project type: Long term cooperation
Location: United states
First release date: Mars. 2019



Tre Nails Lounge
Industries: Nails & Beauty Spa
Project type: Long-term cooperation
Location: United States, Canada, Vietnam
First release date: February, 2019



Luxury Nail & Foot Massage
Industries: Nails & Beauty Spa
Project type: Long-term cooperation
Location: United States
First release date: November, 2021



Client: Jollibee Viet Nam

Jollibee is a phenomenal success story because just only two small ice-cream parlors established in 1975, specializing in sales of hot foods and sandwiches, then it became the company with seven stores in 1978, specializing in sales of hamburgers. Then it becomes a corporation creating the revolution of fast foods in Philippines.

Currently, Jollibee has more than 900 stores in Philippines and nearly 300 stores in countries around the world such as US, Hong Kong, United Arab Emirates, Qatar, Brunei, China, and Vietnam.

Industries: Food and Beverage

Project type: Full Solution

Location: Vietnam

First release date: April 24, 2021



JOLLIBEE VIETNAM COMPANY LIMITED



Jollibee Vietnam
JOLLIBEE VIETNAM CO
★★★★★



JBVN Merchant
JOLLIBEE VIETNAM CO
★★★★★



JBVN Driver
JOLLIBEE VIETNAM CO
★★★★★

Build Food Delivery Solution with Loyalty Programs

Project description:

During the boom time of food delivery service apps, the revenue Jollibee and of other Food and Beverage brands rely heavily on the third-party service providers which makes it difficult to innovate internal processes, and restricts companies to target revenue proactively.

Understanding the current situation, Levinci provides Jollibee with a solution for an internal order distribution system based on building an exclusive sales channel on the mobile platform. At the same time, through this Jollibee mobile application, we aim to keep JB customers updated with the latest loyalty marketing programs to increase the number of customers and profits as a result.

Tags:

Fast food, FnB, Online Delivery, Loyalty, Reward point, Payment, Mobile application, O2O

Technologies:

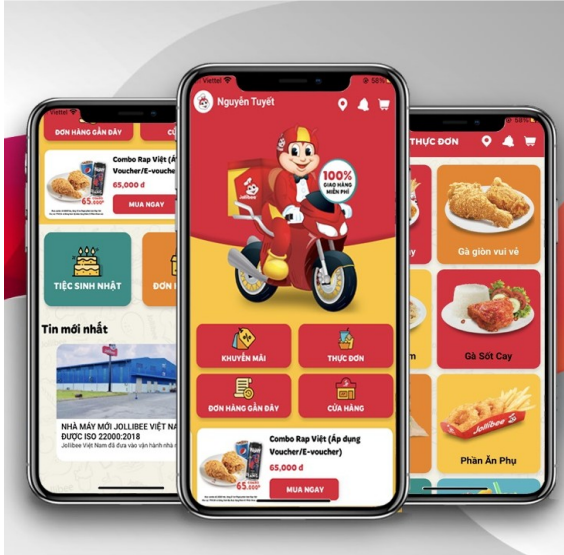
- Magento 2 as Core API
- React Native
- Reactjs

Results:

- Set up a successful sales channel for customers.
- After just 6 months of operation nationwide, the system has helped JB increase 20-30% of sales even during the epidemic period and continuously grow every month.
- Resolve the problem of delivery network and reduce order processing workload for CC, Back Office departments.
- Effective customer data statistic brings in efficient marketing programs and loyalty programs.



01 Jollibee Vietnam Application



Magento 2, React native

Restaurant Online Ordering System & Loyalty application

Jollibee Vietnam Food Service App integrates many features to help users order food online instantly and get updated with various attractive offers. Thanks to that, Jollibee Vietnam brand attracts more customers, manages customers, orders, and operates business efficiently.

Outstanding Features

Customers can:

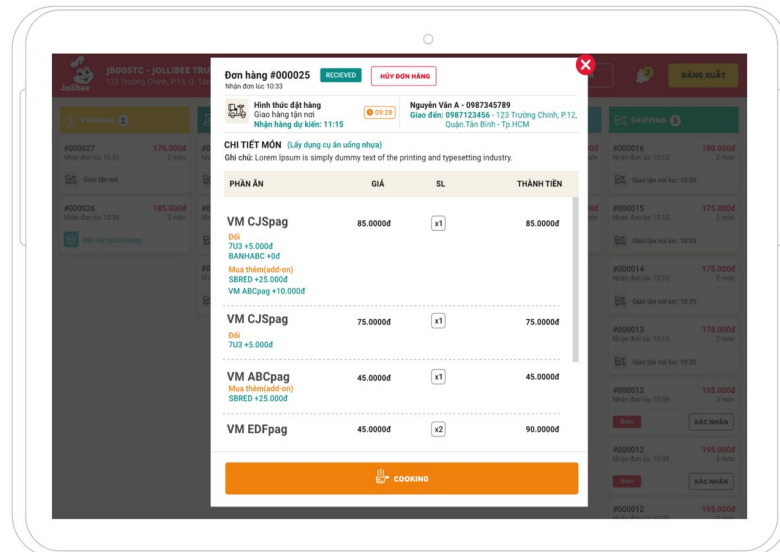
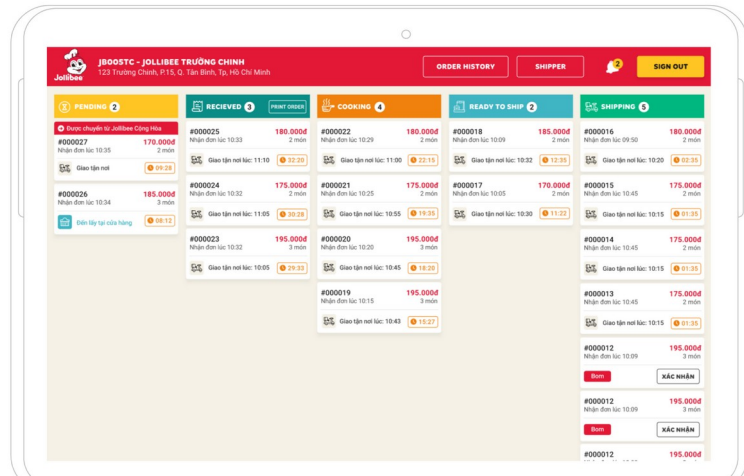
- Make orders and get time-efficient delivery
- Track orders in real-time, look up order history
- Get access to exclusive reward/discount programs
- Search out the nearby eateries
- Order a birthday party, place a large order
- Interact with the stores/restaurants
- Display products, promotions by area
- Integrate third-party payment methods such as e-wallets, domestic bank cards, international bank cards VISA, Master, JCB, etc.

Benefits

- Affirming the brand awareness on the application platform, enhancing the value and positioning of the brand
- Showing professionalism, prestige and integrity of the company
- Bringing in the absolute convenience from exclusive customer service
- Not relying on the third party
- Attracting customers and retaining the customer loyalty through effective and distinguished marketing strategies.



02 JBVN Merchant



Magento 2, React Native

Order tracking, Mini POS

The application receives and processes the online order channels of Jollibee. Based on the distance and the delivery range, the system distributes the orders to stores according to the regulations.

The application allows the store to recognize and proactively process orders according to the prescribed standard process, leading to significantly reducing the manual workload of Call Center and Back Office departments.

Outstanding features

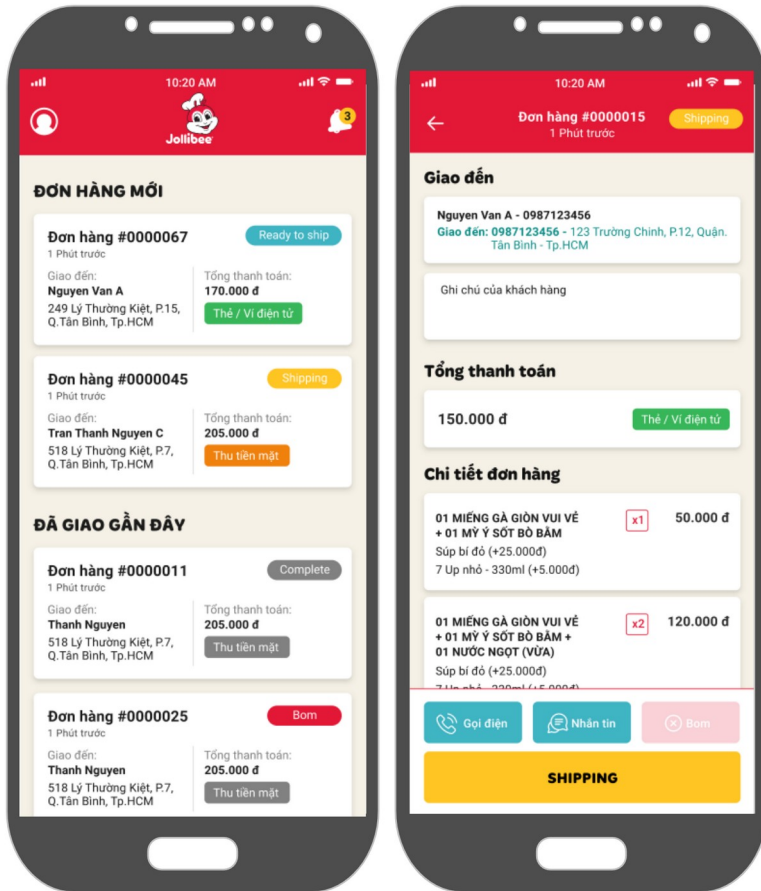
- Receive and process orders according to standard procedures.
- Actively manage delivery staff at the store.
- Look up order history.
- Support store sales statistics.
- Constant reminder sound in case of new orders.
- Each store is allowed to actively adjust the status and operating time.

Benefits

- Show professionalism, prestige and integrity of the company
- Ensure constant updated order status for customers
- Friendly interface, simple-to-use application replacing complicated manual operations
- Synchronize information among stores



03 JBVN Driver



Magento 2, React Native

Online Order delivery

The application provides order information to the delivery staffs at the store, ensuring accurate deliveries in terms of order list, timeline and customers.

Outstanding features

- Receive and display order information
- Update status for orders
- Interact with customers via chat application
- Look up order history
- Constant reminder sound in case of new orders.

Benefits

- Show professionalism, prestige and integrity of the company.
- Order status is constantly updated to customers.
- Friendly interface, simple-to-use application.
- Ensure information synchronization for delivery staffs and on-site employees at the store.
- Replace complex manual tasks.



04 B2C eCommerce Website Jollibee.com.vn

Magento 2

Restaurant Online Ordering Website

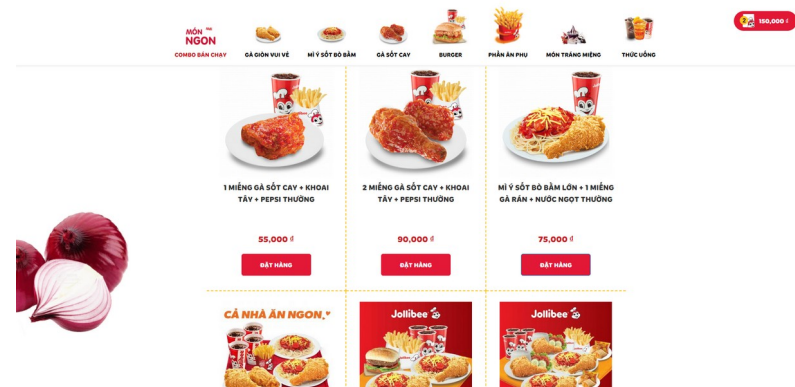
The Jollibee Vietnam Food Service Website Platform integrates multiple features and synchronizes with the mobile application, allowing users to quickly order food online and receive various attractive offers.

Thanks to that, Jollibee Vietnam brand attracts more customers, manages customers, orders, and operates business efficiently.

Outstanding features

Customers can:

- Make orders and get time-efficient delivery
- Track orders in real-time, look up order history
- Get access to exclusive reward/discount programs
- Search out the nearby eateries
- Order a birthday party, place a large order
- Interact with the stores/restaurants
- Display products, promotions by area
- Integrate third-party payment methods such as e-wallets, domestic bank cards, international bank cards VISA, Master, JCB, etc.



Benefits

- The application has been deployed throughout the Jollibee Vietnam system.
- Unifying user experience across multiple platforms.
- Affirming the brand awareness on the application platform, enhancing the value and positioning of the brand.
- Showing professionalism, prestige and integrity of the company.
- Bringing in absolute convenience for customers through exclusive customer care services, being independent of the third party.
- Attracting potential customers and retaining loyal customers with distinguished and effective marketing strategies.
- SEO Optimization.



05 JB Call center Web-application

Magento 2, Reactjs

Mini CRM application for Call Center

The web-based application allows the call center staff to quickly capture customer information as soon as a call comes in. The application integrates a number of CRM support functions to record information and ensure the customer service.



Client: DB Plus Creative Interior

At DB+ we understand how important it is to invest time in getting to know you and your business so we can deliver a truly innovative design and build the best solution for your place. Our team will accompany you right through the project timeline, ensuring your vision is delivered to meet your expectations – on time and on budget. We are committed to forging long-term partnerships with our clients, creating robust, flexible solutions which will address changing needs of your business in the future.

The company principle of Architecture-Studio is the collective conception. From the very beginning, the practice has believed in the virtues of exchange, crossing ideas, common effort, shared knowledge and enthusiasm.

Industries: Construction

Project type: Full solution

Location: Vietnam

First release date: Oct 30, 2021

Digital Transformation in Project Management for Construction and Interior Design Company

Project description:

Db Plus Creative Interior is in an endeavor to develop their business on a large scale, and they encounter management problems that any company has ever faced with such as: failure in personnel assessment, plan making and bad work efficiency, etc. Under that circumstance, they are in desperate need of deploying digital tools to strengthen the corporate governance apparatus and optimize their operation process.

Levinici breaks down challenges, consults and implements digital transformation for DBPlus Creative Interior with the "Push" strategy. Some of the modules deployed as follows:

- Customer Portal
- Project Management Tool
- HR Management Tool
- Financial Management Tool

Tags:

Construction, Interior design, Building, Project management, ERP, Digital transformation

Results:

Transparent and straight-forward workflow and job assignment. Staff positions are better defined and distributed.

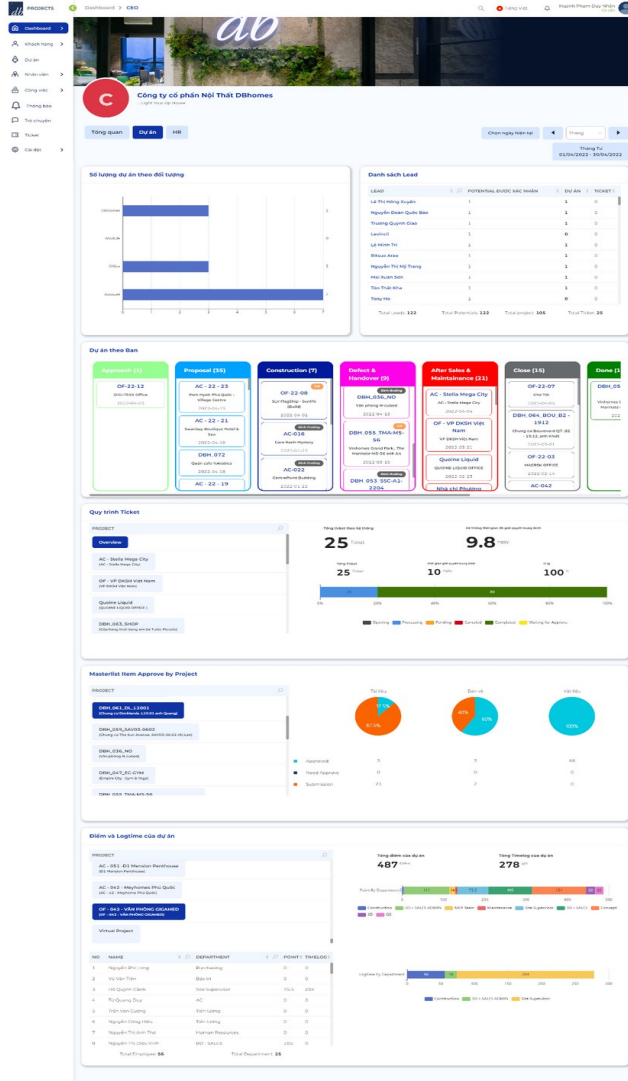
Accurate statistics of project status, facilitating managers to detect and fix problems, making it much easier to make decisions.

The personnel system is evaluated more accurately based on the AI app scale, promoting enthusiasm and spirit of dedication at work as a result.

Bring in the company competitive advantage and breakthrough in the market.



01 DB Plus Project management



.NET Core, React Native, SignalR

Service Booking Platform for Multi-Providers

This is a product ordered by DBPlus Construction and Interior Design Company, built for the purpose of management of their project progress, documents, reports and project financial status.

Outstanding features

- Project progress management
- Project progress reports
- Internal communication among project members
- Project financial management
- Project related document management
- Project resource management (Human resources)
- Project customer feedback management
- Decentralized management of the whole system
- General company information management



02Project portal for client (web-app)

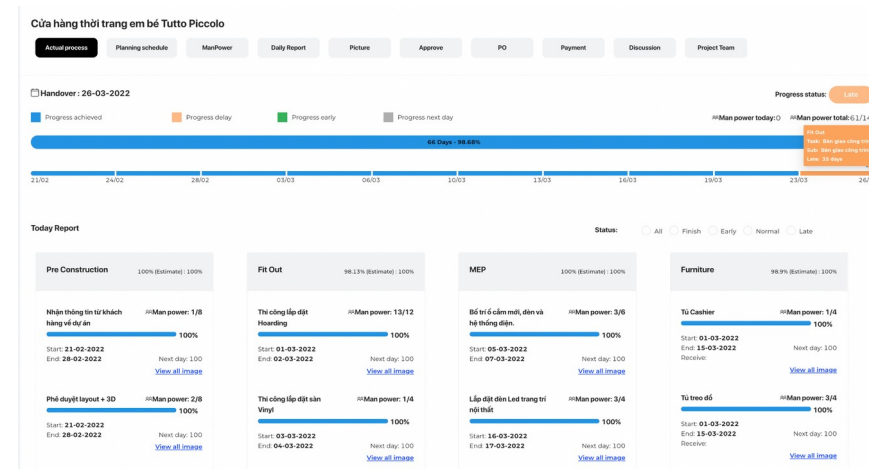
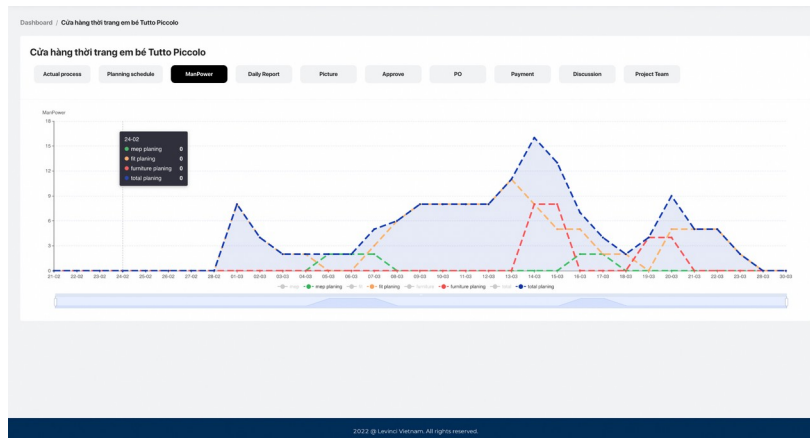
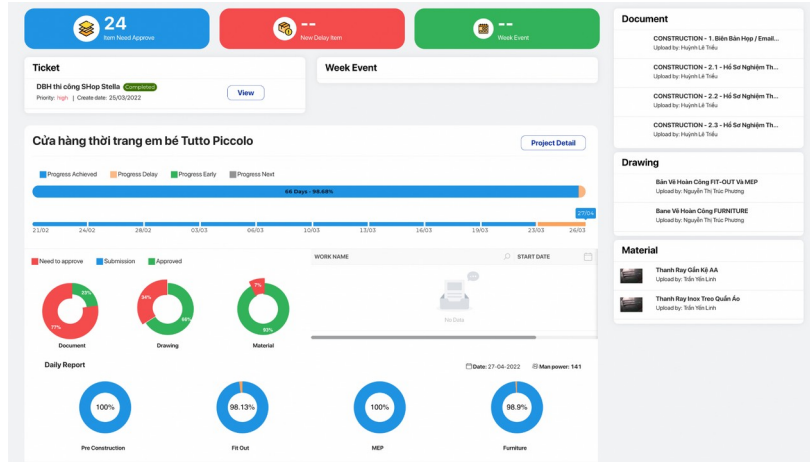
.NET Core, Reactjs

Customer portal on web-based application

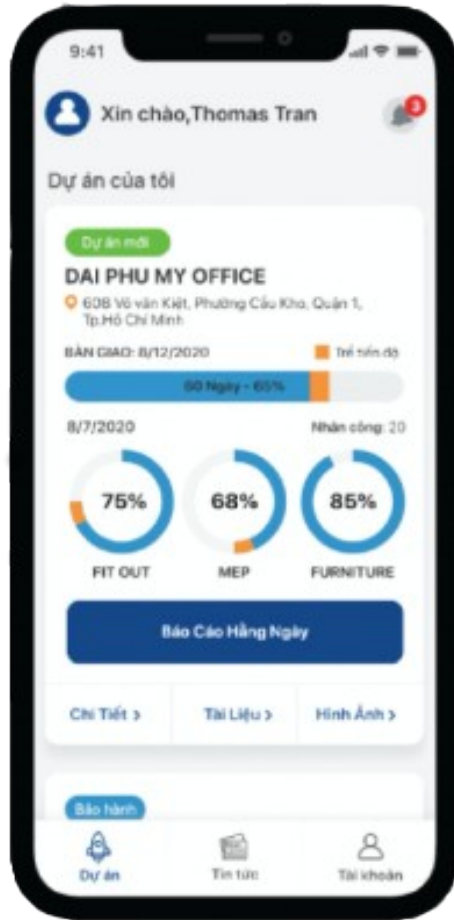
This portal is built for DBplus customers to update project progress via a website browser. In addition, the system supports DBplus customers to communicate with the company's internal project team.

Outstanding features

- Online browsing templates and documents.
- Monitoring the progress of the overall and particular parts of the project.
- Giving feedback on project issues.
- Communicating with internal project team.
- Archiving all images and documents related to the project.
- Monitoring project progress via Gantt chart.



03 Customer dashboard application (mobile)



.NET Core, React Native

Project report app for customers

The application enables DBPlus customers (project owners and supervisors) to control the project status via mobile phones.

App name: DBPlus Project Control

- Suitable for Android and IOS users.
- Get daily project report and follow up current projects processes for different categories: MATERIAL, FITOUT, MEP, FURNITURE.
- Users can give comment and feedback on the projects directly on the app.
- Project timeline is included.
- Project photos are updated daily.
- After project is finished, clients confirm and admin closes the project.



Client: Viet Trang Export Company Limited

Viet Trang Craft is a long-history manufacturer with natural-fiber contemporary homewares as core products. Combining artisans' rich experiences and innovation, we create high-quality contemporary design products for our customers.

Located at the heart of immense fields of seagrass and a weaving traditional village 9000m²

30 full-time weavers and above 500 seasonal weavers

4 warehouses and equipped with drying machines

2012 – 2014: Being nominated as one of handicraft manufacturers to participate in the Export Coaching Program and Sustainable Design Program supported by the Netherlands Foreign Affair. Currently: Exporting to all five continents with main markets of United States, Netherlands, United Kingdom, other EU countries, Japan and Korea .

Industries: Handicraft, Export industry

Project type: Full solution

Location: Vietnam

First release date: April 20, 2020

B2B E-Commerce Website for global export company

Magento 2

Project description:

The customer is on the growth trajectory to expanding their business and in desperate need of an E-commerce platform to facilitate online transactions with multinational customers (or partner companies).

Giving that the company manufactures and trades high-end handicrafts, the prime requirement must be an exquisite, user-friendly website with fast loading speed. In addition, the website backend allows users to manage and track orders, negotiate quotes and contracts on the current system.

Tags:

B2B, export, handicraft, Negotiation, Magento 2

Results:

We have successfully built a B2B E-commerce model based on the combination of the speed of Wordpress and the flexibility of Magento.

Customer increases their work efficiency considerably. Paperwork and emails are replaced with “Quotes” and “Negotiation” tools on the system.

The system was deployed effectively and operates until the present time.



01 Danlat B2B Trading platform

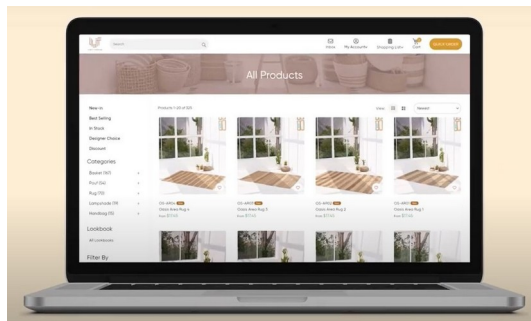
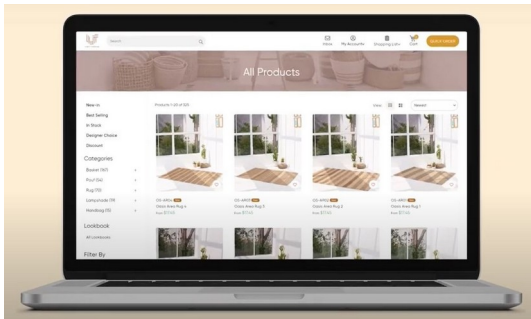
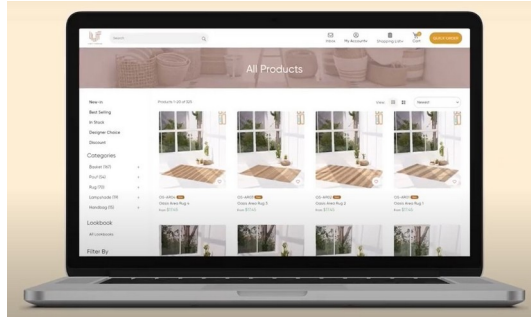
Application type: B2B E-commerce website

Project description:

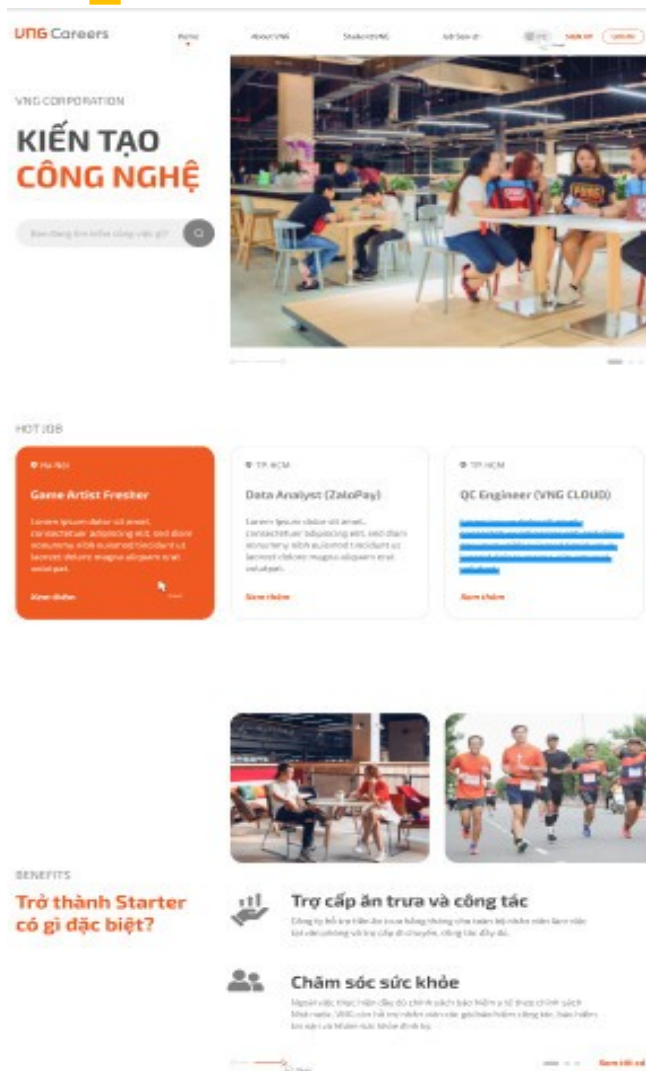
Website is designed and built for wholesale business model, “Business to Business” model (B2B). It is one of the most customizable Magento 2 projects in terms of interface, in which every single icon and button is exquisitely designed.

Outstanding features

Categorizing wholesale customers to different price brackets, goods items and periods.
Modern, simple-to-use UX/UI design to meet the strict aesthetic requirements of customers.
Negotiation process on quantities, shipping methods, and quotations can be automated through management tools in the backend.
Building separate workspace for customer companies to manage purchase orders and internal accounts.
Website integrates bookmarking, archiving, online comparison tools, various methods for orders in bulk, makes it much easier to process orders and increases sales and profits as the result.



01 VNG career site



VNG cloud, October CMS, Laravel, Reactjs, Nextjs Recruitment website

Project description:

The website is designed for the purpose of enterprise's recruitment, enabling the interface and content management on the website, promoting relevant events and recruitment programs.

Outstanding features

Multilingual job management

Event management

Post management

Website content management

Responsive for mobile and tablet

